

Sponsorship Opportunities



The Lubbock Arts Alliance presents



Wishing BOWL

An event benefiting art education programs
for at-risk children in our community.

Featuring the pottery & ceramics of the
Llano Estacado Clay Guild

Saturday, October 15, 2022
6:00pm - 9:00pm

Banquet Hall @ the Lubbock Memorial Civic Center
1501 Mac Davis Ln., Lubbock, Texas

Food • Drinks • Pottery • Music • Live Auction
Cash Bar • Silent Auction • Cocktail Attire Suggested

For more information:
Lubbock Arts Alliance, 806-744-2787



About the Lubbock Arts Alliance



For more than 50 years, the Lubbock Arts Alliance, a 501 (c) 3 non-profit organization, has worked to ensure that Lubbock has a vibrant, growing, and accessible arts scene. The agency's mission is **to foster the creation, understanding, and enjoyment of the arts.**

The Lubbock Arts Alliance embraces the core values of education, inclusion, and celebration. Decisions for the organization, including which programs to offer to the community, are guided by these core values.

All Arts Alliance programs are low cost or free to remove economic barriers, held in accessible public locations, showcase artists of diverse backgrounds, and have a strong educational component. The work of the Lubbock Arts Alliance is overseen by an independent Board of Directors comprised of 10 diverse individuals with expertise in the arts, accounting, law, and fundraising.

About our Art Education Programs

The Lubbock Arts Alliance serves the most vulnerable in our community – at risk children ages 6-14, many of whom live in foster care. Priority enrollment is given to children who do not have access to art education in their schools and those that have limited art instruction of one time per week in their public school. All classes are taught by professional artists and art instructors. All lessons, art supplies, and instruments are provided free of charge to the participating children and their families.

OUR EDUCATION & OUTREACH PROGRAMS INCLUDE:



ARTadventures!

- Hosted at the Guadalupe - Parkway Centers.
- **100 children served**
- 515 music & visual art classes each year.



smART Camps

- 4 weeks of summer camps
- **20 children served**
- Drawing, Painting, Mixed Media & Filmmaking!



Foster Parent's Night Out

- A unique partnership with the Texas Tech University Health Sciences Center to teach basic life skills to foster children reinforced by innovative art lessons.
- **200 children served**



School Day @ the Lubbock Arts Festival

- We bring every 2nd grade student from LISD (*59% of whom live in poverty*) to enjoy a special performance at the event!
- **1,600 children in attendance**
- **FREE** admission passes to the Arts Festival given to each child so they can return to the event with their family!

Testimonials

STEVEN ALLEN • age 11 • *I like camp because we can always see joy in each other and our art. We have fun making art. My favorite is film camp because I like the cameras.*

BRADY ALLEN • age 14 • *I like that we get to make things and take them home. I like that all of the materials are here so we get to create different types of art. My favorite type of art is painting.*

ACES SALINAS • age 8 • *I like coming to camp because I get to make art. I like drawing.*

AMANDA BAX • mother of Javier • *What I like about art camp is that Javier can use his creativity which is something I can't help with. I like that he is learning about art.*

TARA CROUCH-ALLISON • foster mom • *He has enjoyed spending time with kids his own age because at home we have three younger kids. I enjoy watching his creativity which he enjoys very much, and I also enjoy allowing him to have some autonomy.*

Why Art Education?

Art education has many tangible benefits including:

- Increased self-confidence and self-understanding, enhanced communication skills, and improved cognition.
- Significantly higher academic achievement, school attendance, and graduation rates.



ARTadventures!

smART Film Camp



INVEST IN ARTS EDUCATION!

Levels of Sponsorship



\$2,500 – NORTH STAR

- ★ Banner displayed on stage
- ★ Company logo/name on all guest tables
- ★ Company logo/name on screens
- ★ Listing on signage throughout event
- ★ Dedicated e-mail blast
- ★ Dedicated social media posts
- ★ Emcee recognition throughout event
- ★ One (1) table for eight (8)

\$1,000 – SHINING STAR

- ★ Company logo/name on silent auction tables
- ★ Company logo/name on screens
- ★ Listing on signage throughout event
- ★ Dedicated e-mail blast
- ★ Dedicated social media posts
- ★ Emcee recognition throughout event
- ★ One (1) table for eight (8)

\$500 – TWINKLING STAR

- ★ Company logo/name on screens
- ★ Listing on signage throughout event
- ★ Dedicated e-mail blast
- ★ Dedicated social media posts
- ★ Emcee recognition throughout event

IN-KIND – SILENT AUCTION STAR

- ★ Recognition on screens
- ★ Listing on signage in Silent Auction area
- ★ Emcee recognition

MARKETING



5,067

FACEBOOK LIKES



3,628

E-MAIL SUBSCRIBERS



600

SAVE THE DATE CARDS



300+

ATTENDEES





SPONSORSHIP FORM

Date: _____

Please print all information exactly as it should appear in publicity and onsite at the event.

CONTACT INFORMATION

Contact Name:	Business Name:	
Email:	Phone:	
Mailing Address:		
City:	State:	Zip Code:

LEVEL OF SPONSORSHIP – PLEASE SELECT ONE

- \$2,500 – North Star
- \$1,000 – Shining Star
- \$500 – Twinkling Star
- \$45 – Individual Ticket
- In-Kind – Silent Auction Star (please complete “Silent Auction Form”)

ACKNOWLEDGMENTS:

I/we accept all benefits associated with our chosen level of sponsorship (please initial) _____

I/we have e-mailed our company logo to execdir@lubbockarts.org in jpg and pfd formats (please initial) _____

PAYMENT

Credit Card Company:	Name on Card:
Credit Card Number:	Expiration Date: (MM/YYYY)
CCV:	Billing Zip Code:

Checks – Make payable to Lubbock Arts Alliance
Return to Lubbock Arts Alliance, P.O. Box 5092, Lubbock, TX 79408

For more information:

Elizabeth Grigsby, *Executive Director*
 Lubbock Arts Alliance | 806-744-2787 (office) | 806-252-6162 (mobile)
 P.O. Box 5092 | Lubbock, Texas 79408
execdir@lubbockarts.org | lubbockarts.org
 EIN: 23-7015858 | City of Lubbock Charitable Solicitation Permit #2021-4171



SILENT AUCTION DONATION FORM

Date: _____

CONTACT INFORMATION

Contact Name:	Business Name:	
Email:	Phone:	
Mailing Address:		
City:	State:	Zip Code:

DONATION

Item Description:		
Item Value: \$	Obtaining Item:	<input type="radio"/> Delivery <input type="radio"/> Pickup

Please call 806-744-2787 or email assistant@lubbockarts.org to schedule delivery or pick-up.

TO DELIVER:

Lubbock Arts Alliance
McDougal / Wells Fargo Building
1500 Broadway, 1202, Lubbock, TX 79401

OFFICE USE ONLY

Item Received: <input type="radio"/> Yes <input type="radio"/> No
Date Received: