

# PDA (Public Display of Art) in Lubbock

## Public Art by Jeffie Brewer

Green Burd - 1500 Broadway | McDougal Companies

ARTmadillo - 4000 24th St | Covenant Children's

## Public Art by Tornado Industrial/Arts, The Majestic Butterflies

Monarch Butterfly Loop 289 & Spur 327 (inside loop)

Swallow Tail Butterfly South Loop 289 & Quaker

## Public Art by Glory Hartsfield, The Delightful Fantasy Flowers

Jolly - Loop 289 @ Spur 327 (outside the loop)

Jubilant - Marsha Sharp Freeway & Avenue L

Joyful - Marsha Sharp Freeway & 19th

Cheerful - South Loop 289 & I-27 Flyover

## Public Art by B.C. Gilbert, Friendly Cowboy Western String Band

Mac Davis Lane & Avenue O



**The Lubbock Arts Alliance invites you to find each piece of public art.**

The pieces are 8'-13' tall, weigh 200-750 pounds, and are located throughout the city.

This display is made possible by the Sessions Family Foundation, Tornado Industrial/Arts, Texas Department of Transportation, McDougal Companies, Covenant Children's, donors and sponsors of the Lubbock Arts Alliance. This project is made possible in part through a grant from the City of Lubbock as recommended by Civic Lubbock, Inc. This project is supported in part by a grant from the Texas Commission on the Arts.



[lubbockarts.org](http://lubbockarts.org)



## Why Butterflies Are Great Pollinators

Butterflies aren't just beautiful—they're essential pollinators helping our gardens and wild spaces thrive.

### 1. They Visit Many Flowers

Butterflies travel from flower to flower in search of nectar. As they do this, they carry pollen on their legs and bodies—helping plants reproduce and grow.

### 2. Long Proboscis = Deep Reach

Butterflies have a long, straw-like tongue called a proboscis that lets them reach nectar deep inside flowers. This means they often pollinate plants that bees and other insects can't reach.

### 3. Daytime Pollinators

Unlike moths or bats, butterflies are diurnal (active during the day). They pollinate flowers that bloom in the sun and rely on bright colors to attract help.

### 4. Attracted to Bright Colors

Butterflies love brightly colored flowers—especially reds, oranges, yellows, and purples. Flowers that depend on butterflies often evolve to be extra vibrant to catch their eye.

### 5. Gentle Landing, Effective Touch

When butterflies land on a flower, their legs and bodies lightly brush against the reproductive parts of the plant, transferring pollen without damaging the bloom.

### 6. Support Biodiversity

Butterflies help pollinate wildflowers and native plants, supporting healthy ecosystems, birds, and other wildlife.

### Fun Fact:

A single butterfly might visit hundreds of flowers in one day—spreading pollen far and wide!



### How You Can Help Butterflies:

✓ **Plant Native Wildflowers** – These provide nectar and are adapted to your local environment. In West Texas, great choices include:

- Mexican Hat (*Ratibida columnifera*) – Red and yellow blooms with a tall cone
- Blackfoot Daisy (*Melampodium leucanthum*) – White petals, yellow centers, drought-hardy
- Purple Prairie Clover (*Dalea purpurea*) – Vibrant purple spikes, butterfly favorite
- Indian Blanket (*Gaillardia pulchella*) – Bright red-and-yellow daisy-like flowers
- Bluebonnet (*Lupinus texensis*) – Classic blue blooms, early-season nectar

✓ **Avoid Pesticides** – Many chemicals harm butterflies at all life stages.

✓ **Create a Butterfly Garden** – Include sunny spots, windbreaks, and flat stones for basking.

✓ **Support All Life Stages** – Provide host plants for caterpillars, like milkweed and thistle.

The **Lubbock Arts Alliance** celebrates pollinators in a big way—with large butterfly and flower sculptures at major intersections across the city!

Go to [LubbockArts.org](http://LubbockArts.org) to learn more about **Public Display of Art (PDA)** in Lubbock and download a map to find them all.

The **Public Display of Art in Lubbock** is supported by the **Sessions Family Foundation**. This project made possible in part through a grant from the **City of Lubbock** as recommended by **Civic Lubbock, Inc.** This project is supported by the **Texas Commission on the Arts**.

