

EMPOWERING VISUAL ARTISTS FOR FESTIVAL SUCCESS

The official **Emerging Artist Program** of the **Lubbock Arts Alliance & Lubbock Arts Festival**, funded through a direct grant award from the **National Endowment for the Arts**.



Fiber (Decorative) - Patricia Ramirez, 2026 Program Graduate



Are you ready to take your artwork from the studio to the festival marketplace?

The **Emerging Artist Program** gives early-career visual artists the training, tools, and real-world experience needed to confidently present and sell their work. Through four expert-led workshops, professional feedback, and hands-on preparation, participants will be ready to showcase their art in a complimentary booth at the **Lubbock Arts Festival**—and keep 100% of their sales!

In recognition of America's 250th anniversary, we especially encourage applications from artists working in heritage arts and traditional craft mediums, including leatherwork, quilting, woodworking, metal arts, ceramics, fiber arts, and other practices that reflect America's cultural traditions and creative heritage.

WHY APPLY?

- Receive practical training from experienced artists and festival professionals
- Learn how to successfully present, market, and sell your artwork
- Connect directly with enthusiastic art lovers and collectors
- Showcase your work at one of the largest arts festivals in West Texas
- Build the skills and confidence needed to participate in future art festivals

WHAT YOU RECEIVE:

- Four in-person workshops covering festival applications, booth design, artwork presentation, pricing, marketing, customer engagement, and sales
- Professional feedback on your artwork and festival presentation
- A complimentary booth at the **49th Annual Lubbock Arts Festival**, April 10–11, 2027, Lubbock Memorial Civic Center
- Promotional support through the **Lubbock Arts Festival**
- The opportunity to keep 100% of your art sales

KEY DATES:

- Application deadline: August 31, 2026
- Acceptance or denial notification: September 8, 2026
- Workshop 1: September 19, 2026
- Workshop 2: October 24, 2026
- Workshop 3: November 14, 2026
- Workshop 4: February 6, 2027
- **Lubbock Arts Festival**: April 10–11, 2027
- Final Meeting and Program Evaluation: May 22, 2027

PROGRAM REQUIREMENTS:

- Applicants must have fewer than five years of professional experience.
- Applicants may not be represented by a gallery.
- No more than 50% of an applicant's income may come from art sales.
- Participants must create a cohesive body of original artwork suitable for display and sale at the 2027 Lubbock Arts Festival.
- Participants must attend all four pre-Festival workshops in person to receive a complimentary booth and participate in the **2027 Lubbock Arts Festival**.
- Participants must also attend the final meeting on May 22, 2027, to graduate from the **Emerging Artist Program**.



*Fiber (Wearable) – Rachel Kiwior/Aivy Gene,
2026 Program Graduate*



Wood - Jaime Coy/Three Springs Woodworks, 2026 Program Graduate

PROGRAM FEES:

- A nonrefundable \$25 application fee must be paid through ZAPApplication.
- Artists accepted into the program must pay a \$150 participation fee.
- The total cost for an accepted artist is \$175, including the application and participation fee.

■ APPLY NOW

Apply under the **Emerging Artist** category:
<https://www.zapapplication.org/event-info.php?ID=14653>

No booth image is required—upload images of your artwork instead.

QUESTIONS?

Elizabeth Grigsby, Executive Director
806-744-2787
execdir@lubbockarts.org

ACCESSIBILITY AND ACCOMMODATIONS:

We are committed to making the program accessible to everyone. To request a reasonable accommodation, please contact 806-744-2787 or assistant@lubbockarts.org at least two weeks in advance.

FUNDING DISCLAIMER:

Supported in part by the **National Endowment for the Arts**. In the event of reduced funding, the program may be altered, postponed, or canceled.

